IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:) I hereby certify that this paper is
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Serial No.: 09/909,224	mail, postage prepaid, in an envelope addressed to:
For: AUDIENCE MEASUREMENT SYSTEM FOR DIGITAL TELEVISION) Commissioner for Patents) P.O. Box 1450) Alexandria, VA 22313-1450, on) this date:
Filed: July 19, 2001)) April 19, 2006
Group Art Unit: 2617) Sarah Doyle
Examiner: Justin E. Shepard	Sarah Doyle)

RESPONSE TO THE OFFICE ACTION DATED OCTOBER 19, 2005

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

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Sir:

OFFICE OF PETITIONS

In response to the Office action dated October 19, 2005, please enter the following amendments and consider the following remarks:

The Amendments to the Specification begin on page 2 of this paper.

The Amendments to the Drawings begin on page 3 of this paper.

The Status of the Claims is reflected in the listing of claims that begins on page 4 of this paper.

Remarks begin on page 20 of this paper.